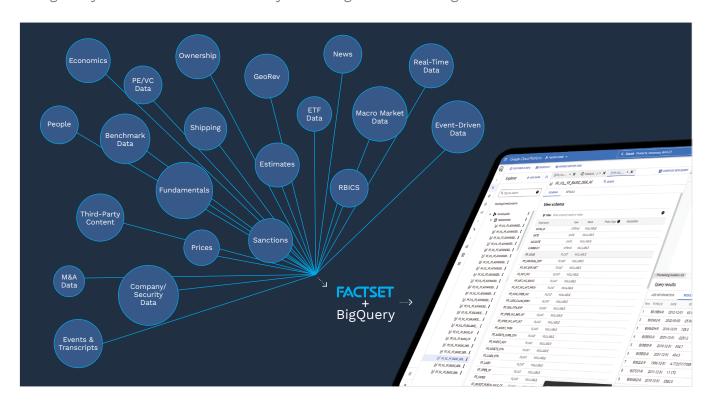




Analytics Hub

Reduce costs and ensure reliability with Google Cloud's Analytics Hub, a flexible data exchange built on BigQuery that streamlines how you publish, integrate, and subscribe to data or analytics in your existing workflows. Leverage FactSet's best-in-class content alongside your own for timelier analytical insights and intelligence.



CONNECT LEADING DATASETS WITH YOUR OWN IN A SCALABLE CLOUD DATA WAREHOUSE

Access FactSet's market-leading content within a powerful cloud infrastructure that makes it easy to contextualize disparate sources of data. BigQuery provides you with all the tools you need to:

- Create efficient data management, transparency, and governance with company-wide integration
- Build a cohesive cross-organizational workflow from data centralization and scaling all the way to integration and analysis
- Get secure, simultaneous access to structured and semi-structured data directly from FactSet using standard SQL and business intelligence (BI) tools—without sacrificing precision, quality, or reliability
- Stay competitive, make more timely decisions, and experience superior analytics with embedded machine-learning capabilities backed by the speed and modernization of the cloud
- Ensure integrity with pre-blended, normalized, and fully-vetted financial data mapped, cleaned, and consolidated by FactSet
- Experience increased data flexibility and cost savings while gaining access to content through the Google Cloud Platform



GAIN AN END-TO-END WORKFLOW SOLUTION

When it comes to accessing financial content anytime and anywhere, you need a secure cloud data warehouse that can blend your existing data with trusted, best-of-breed analytics. FactSet's integration with BigQuery does just that.



Quick Start: Get started right away with Google Cloud's simple but sophisticated data platform. FactSet content is instantly accessible through BigQuery, giving you everything you need with minimal preparation or ramp up time. Mitigate bottlenecks and processing errors with reliable firm-wide data sharing from day one.



Frictionless Data Acquisition: Accelerate your end-to-end data acquisition process and access FactSet data directly from the Analytics Hub with BigQuery's robust data sharing functionality.



Backtesting: Leverage FactSet's unique symbology mappings to overcome any discrepancies related to backtesting, allowing you to focus on analyzing results, enhancing reports, and demonstrating compliance with confidence



Workflow: Rely on a single system for your analytic, risk management, and regulatory needs. Access to live and ready-to-query data made possible by the latest in cloud computing and artificial intelligence. Use FactSet's extensive expertise in acquiring, integrating, and managing third-party content to optimize the organization of your assets and ensure complete and consistent data.



Leading Content: Complement your proprietary data with industry-leading content that's ready when you are. Find untapped alpha with unique and alternative datasets and access an extensive library of content from the most impactful providers through the Open:FactSet Marketplace.



Managed Databases: Reduce the time and expense of data management. Quickly scale the latest datasets with open, flexible technology. Run complex queries and outsource the organization and optimization of databases. Rely on FactSet to manage every aspect of the extract, transform, and load (ETL) process.



Seamless Integration: Already a BigQuery user? Link FactSet data to custom and related content within BigQuery. Export your results directly to our Portfolio Analytics suite for attribution, factor stress testing, and more.

ACCESS AND SHARE UP-TO-DATE INFORMATION ACROSS ALL YOUR BUSINESS PROCESSES

Optimize your data discovery, evaluation, and testing with a serverless workflow environment designed for business agility.

